Technology Education

Presents

**Platform**

**Shoes**





Shoe Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Designers: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Class: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Often referred to as “the Elevated Orthopedic Nightmare,” platform shoes were popular in the late 1960s and early 1970s.

Originally only one or two inches high, they quickly grew in height and variety until hospital emergency rooms were routinely treating people for twisted or broken ankles caused by altered mobility.

After several merciful years, the shoe made a strong comeback among women in the 1990s.

**Problem:**

**A local retailer has contracted your company to design a prototype for a new platform shoe. Other companies are also working on various prototypes for this retailer. When all prototypes are completed they will be displayed and demonstrated for the retailer. The retailer will then decide on the top three designs for development.**

**Materials:**

**Poster board Index Cards Construction Paper**

**Glue Felt Cloth**

**Velcro Shoelaces**

**Requirements:**

**5. The entire shoe must be elevated.**

**6. The shoes must be identical.**

**7. The shoes must be identical.**

**8. Must have a distinctive and creative logo.**

**9. Create a newspaper advertisement.**

**10. Create a mini-commercial on PowerPoint**

**1. The shoes must fit your feet. You will be modeling your shoe.**

**2. The shoe must cover all parts of the feet, upper and heel unless you get approval from me.**

**3. You must have a minimum or 1 ½” platform/elevation from the floor.**

**4. The entire shoe must be elevated.**

**Demonstration and Testing:**

**You will have to walk in your shoes for 25 feet and present your advertisement and commercial.**

**Paragraph description of logo:**

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**Developing Possible Solutions**

**Sketch at least four solutions and list materials needed.**

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**Developing Possible Solutions**

**Select and refine two solutions and list materials needed.**

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**Developing Possible Solutions**

**Identify the advantages and disadvantages of each design selected.**

**Disadvantages**

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**Advantages**

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Technology is human innovation in action.

**Final Design (colored)**

**Drawing Scale: 1”=2”**

**Top View:**

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**Side View:**

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**Bottom View:**

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**Communicating the Solution**

**Describe the steps you have taken as well as the solution you have developed to meet the criteria and solve the problem.**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Evaluation Design Process Packet**

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| --- | --- | --- | --- | --- | --- | --- |
| **Paragraph Description of Logo** | **10** | **8** | **6** | **4** | **2** | **0** |
| **Colored drawing of Logo** | **10** | **8** | **6** | **4** | **2** | **0** |
| **Four thumbnail sketches** | **10** | **8** | **6** | **4** | **2** | **0** |
| **Two rough sketches** | **10** | **8** | **6** | **4** | **2** | **0** |
| **Final Drawings** | **10** | **8** | **6** | **4** | **2** | **0** |
| **Final Drawings drawn to scale** | **5** | **4** | **3** | **2** | **1** | **0** |
| **Possible Solutions Advantages and Disadvantages** | **10** | **8** | **6** | **4** | **2** | **0** |
| **Communicate Solution** | **10** | **8** | **6** | **4** | **2** | **0** |
| **Newspaper Advertisement** | **10** | **8** | **6** | **4** | **2** | **0** |
| **PowerPoint** | **10** | **8** | **6** | **4** | **2** | **0** |

**Total Score: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Grading Rubric**

**Platform Shoes**

Paste photo of shoes here

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **1 ½ “ Platform** | **10**  **1 ½” or more platform** | **5**  **Less than 1 ½ “ platform** | **0**  **No platform** |  |
| **Fit** | **10**  **Proper fit** | **5**  **“Ok” fit** | **0**  **Improper** |  |
| **Identical Shoes** | **10**  **Yes** | **0**  **No** |  |  |
| **Durability/Stability** | **10**  **Excellent** | **7**  **Good** | **5**  **Fair** | **0**  **Poor** |
| **Name** | **10**  **Excellent** | **0**  **No Name** |  |  |
| **Crush Factor** | **10**  **Excellent** | **7**  **Good** | **5**  **Fair** | **0**  **Poor** |
| **Shoe Construction** | **20**  **Excellent** | **15**  **Good** | **10**  **Fair** | **5**  **Poor** |
| **Overall Appearance** | **20**  **Excellent** | **15**  **Good** | **10**  **Fair** | **5**  **Poor** |

**Final Grade: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**